

WBCB Television Inc./CW Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	Contract # 19456	Rev # NEW	Bill Cyele Broadcast	Print Date 5/18/2012	Entry Date 5/17/2012	
	Advertiser .DEM. CNG. CMP COMM.			Brand .DEM.CNG.CMP CON	Network WBCB	
	Contract De D.C.C.C.	scription		Dates 10/23/12 - 10/29/12	Revenue Type CA5	
	Estimate # 1193		oposal # 316513	Primary Salesperson PHILADELPHIA PMC		

Line M	1 TU W TH	F SA SU	Spots Week Orde	red Dates	Ord	ered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X X X	X	2 10/2	3 - 10/26	10:00:00	a 10:59:59 a	PO2	:30	2	\$35.00
					Prg: JU	DGE MATHIS	3			
Л	UDGE MATH	IS<								
A 2	X X X	X	2 10/2	3 - 10/26	11:00:00	a 11:59:59 a	PO2	:30	2	\$35.00
					Prg: JU	DGE ALEX				
Jt	UDGE ALEX									
A 3	X X X	X	1 10/23	3 - 10/26	05:00:00	р 05:59:59 р	PO2	:30	1	\$35.00
					Prg: Al	MERICA'S FUN	NNIEST	Н		
Α	MR FUN-VID	EOS								
A 4	X		1 10/2:	5 - 10/25	09:00:00	p 09:59:59 p	FIX	:30	1	\$150.00
	HE SECRET C	CIRCLE								
A 5	X		1 10/29	9 - 10/29	10:00:00	a 10:59:59 a	PO2	:30	1	\$35.00
					Prg: JU	DGE MATHIS				
	JDGE MATHI	S<								
A 6	X		1 10/29	0 - 10/29		a 11:59:59 a	PQ2	:30	1	\$35.00
					Prg: JU	DGE ALEX				
	JDGE ALEX									
Billable		Airtime				NTR			Total	
Broadcas	st Gro	OSS	Net	Spots	Gross	Net		Gross		Net
Oct 2012	2	\$325.00	\$276.25	6				\$32	25.00	\$276.25
Nov 201	2	\$70.00	\$59.50	2				\$7	70.00	\$59.50
Totals	:	\$395.00	\$335.75	8				\$39	95.00	\$335.75